

“Nobody sees your bottle.
They only smell you.”

That is the whole of it. What follows is what it costs you to be wrong about that, in numbers you can check yourself.

THE ORIGINAL

We are not going to reproduce their bottle here.

Tom Ford Lost Cherry®

€350

Eau de Parfum

OURS



Dionysos

€39,90

Eau de Parfum, 30 ml

THE NUMBER NOBODY PRINTS

Perfume is oil in alcohol. The oil is the perfume.

How much of it is in the bottle decides how strong the fragrance is and how long it stays on you. It is the single most useful number in this whole category, and almost nobody puts it on the box. We do, on every bottle we sell.

20 %

Eau de Parfum

six to eight hours on most people

30 %

Eau de Extrait

a full day, and into the evening

50 %

Extrait

still there the next morning

SIDE BY SIDE

	TOM FORD	KAZAAR
Price	€350	€39,90
Oil concentration	Not published	20, 30 or 50 %, on the box
Strengths to choose from	One	Five
Smallest bottle you can buy	50 ml	30 ml
Reviews on the product page	Not shown	2,138, averaging 4,78
The bottle on your shelf	Heavy glass, worth showing	Plain. We spend nothing on it.

That last row is not a typo. Their bottle is genuinely nicer than ours, and if the object on the shelf is part of what you are buying, buy theirs. We put the money somewhere you cannot photograph.

Smell Dionysos for €39,90

30 ml, 20 % oil. In stock, with you in two to three days.

FROM THE PRODUCT PAGE

★★★★★

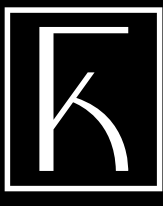
“I was a bit sceptical, the way you are with dupes. But I have to say I like this one better than the original. And I think it lasts longer too. Unbeatable at that price.”

Dominik S. · 17 December 2025

★★★★★

“Best fragrances in the world for a quarter of the price. This is amazing I’m never going back. Thank you kazaar!”

Simone Vescovi. · 3 jul 2026



DIONYSOS

Smells like
Lost Cherry®

Dionysos mirrors the same luscious indulgence of Lost Cherry®. Rich, fruity, and warmly spiced with every drop.

*Smelling Card
This card was sprayed with perfume

ALSO FROM TOM FORD

Two more of theirs we have a match for



HERA

Tom Ford Ombre Leather®

€179 €39,90



ZEUS

Tom Ford Tobacco Vanille®

€260 €39,90

See all 40 fragrances

Every fragrance we make is named after someone out of the ancient world.

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